

Pokémon Club

Program Requirements

Edition: October 9, 2019

Introduction to Pokémon Club

Thank you for your interest in Pokémon Club, a pilot program providing casual, in-store play experiences for budding Pokémon fans between the ages of 6 and 10.

To provide Pokémon Club with the strongest possible platform, this pilot is available only to stores identifiable by Pokémon Organized Play as able to offer the most supportive and welcoming environments to young fans and their parents or guardians.

Program Requirements

Once a location is identified and solicited for this pilot, a few further requirements must be met before Pokémon Organized Play can recognize that location as a full participant.

Sanctioning

Participating stores must schedule an additional play time on Saturdays specifically for Pokémon Club play. Should this coincide with your usually scheduled play time for Pokémon League, that is not a problem. However, an additional play time session should still be scheduled, even if these overlap.

Reporting

You should include all Pokémon Club participants in your usual monthly League Season report. The information submitted in your surveys will be used to differentiate the total number of attendees from those who solely attended Pokémon Club.

Feedback

At the end of each month while the pilot continues, Pokémon Organized Play will send out a survey with questions about specific aspects of Pokémon Club, as well as your location's attendance.

We'd appreciate your prompt response to each survey, as they are designed to provide us with insight on the performance of the program and any necessary improvements that should be made. The more accurate and detailed your feedback, the better!

Participation Benefits

Store locations that meet our requirements, participate in the pilot, and fully complete all feedback surveys by the communicated deadline will receive a sealed booster display of the February 2020 Pokémon TCG expansion.

Additionally, all locations satisfying the above criteria will be entered into a prize drawing to earn a 100% discount on any Prerelease order placed for the Pokémon TCG expansion that will release in May 2020!